

The Canadian Trade Commissioner Service
Everywhere you do business

Le Service des délégués commerciaux du Canada
Partout où vous faites des affaires

Accelerating International Markets (AIM) Boot camp



Foreign Affairs and
International Trade Canada
Trade Commissioner Service

Affaires étrangères et
Commerce international Canada
Service des délégués commerciaux



*DFAIT, in partnership with Enterprise Saskatchewan,
SAINT and SATA are helping Saskatchewan
companies accelerate to international markets*

Event Details:

Saskatchewan companies are invited to a day session on accelerating to international markets of **Denver, Silicon Valley, New York, Los Angeles, San Diego & Tokyo,**

Experts, Trade Commissioners and investors from these markets will be in Saskatoon to evaluate your business proposition in these markets.

Background:

Morning sessions to provide market intelligence on these markets. In the afternoon selected companies (up to 15) will have the opportunity to an 8 min "pitch" or "presentation" their business proposition, market challenges *or* capital needs to a panel of experts and investors from these markets.

The top rated companies will be invited to continue in various market acceleration programmes in these markets.

Local Success Stories:

Last year, this event assisted Saskatchewan companies: Solido Design, and Atlantis Research Labs, gain financing and market penetration in Silicon Valley.

Practise your pitch!

Learn these ways to make your pitch perfect

CanadExport once again follows two executives into the Dragons' Den audition room as they make their pitch to producers. Listen in as one expert analyzes the presentation and shares some key advice on perfecting the art of the pitch.

<http://www.international.gc.ca/canadexport/articles/100709a2.aspx>

Date / Time / Location

Innovation Place Candle Room
114 - 15 Innovation Boulevard
Saskatoon, Saskatchewan S7N 2X8
Thurs. Sept 09, 2010 8 am - 7 pm (no cost)

Registration:

<http://bootcamp-saskatoon.eventbrite.com/>

**Space & time are limited,
so please register early.**

*This event is open to all companies with a
technology focus, basis or application.*

